



For Immediate Release

Three New Partners Join Experience-on-Demand

March 15, 2017, St. Louis, Mo.—Doug Groves, Pat Knoerle-Jordan and David Straub have joined consulting firm Experience-on-Demand (EOD) as partners.

Groves experience includes working with large, multi-national companies in the energy, chemicals and mining industries. His focus is on helping clients with finance transformation, business performance improvement and cost management.

Knoerle-Jordan, a former senior executive of nonprofits, leads the newly established nonprofit practice area. She provides expertise in strategic planning, campaign management and leadership development.

Straub previously held sales leadership positions in the retail and manufacturing industries. His work with clients includes leading change, focusing especially on stakeholder management and organizational design.

EOD consulting group was established I 2008 to provide small and midsize organizations with experienced, assessable and affordable resources to help them improve their business results. EOD was voted "best consulting firm" in 2015 and 2016 by readers of Small Business Monthly, and won the Better Business Bureau Torch Award in 2016. Since its founding the firm has grown from three original founders to 14 partners and provided consulting services to over 400 clients including 51 nonprofits.

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