

John Snyder, Partner

**Experience
on Demand**



John has 28 years of experience working with companies to realize the value of technology through hardware, software, & data integration designed to function as a single system.

Through his experience in software development, infrastructure design, implementation, and technical support, John has a proven approach that delivers technology solutions and develops clients solidly focused on business value and objectives.

Areas of Expertise:

**IT Strategic
Planning**

**Value Identification
& Execution**

**Technology
Effectiveness**

Accomplishments:

Professional Experience:

IT strategy and business alignment:

- Transforms IT organization and its alignment with the business
- Evaluates total cost of ownership at project conception
- Separates technology evaluation from business execution
- Establishes IT effectiveness & business focus

Systems integration and ownership cost:

- Builds strong relationships with business customers
- Emphasizes IT vendor contribution to business value
- Transfers current technology knowledge and expertise
- Makes sense of IT tools for operation and problem resolution

Maximizes return on investment:

- Effectively links vertical IT disciplines for collaborative execution
- Permanently resolves IT failures while maximizing operations
- Provides methods to create solid "Execution to Plan"
- Defines effective use of IT in control system environment
- Produces strong people skill development

- Successfully resolved technology issues that delayed the operation of a \$300 million production facility for five months
- Produced \$1.2 million in revenue by technology based solutions tightly integrated into customer business processes.
- Designed corporate & production infrastructure currently used for global operation for a \$14 Billion company.
- Developed highly skilled IT support organization tightly aligned with business operations

Organization

- Experience on Demand
- Anheuser-Busch, Inc.
- Decision Support Group, Inc.

Title

Partner
Engineering Manager
President